

NI-26-E7  
INTERLOCKING SYSTEMS CO  
T.H. NELSON  
BOX 1546  
POUGHKEEPSIE, N.Y.

Alfred Bloomingdale, President  
cordially invites

Mr. Nelson

to become a member of

**DINERS CLUB**

R.S.V.P.



**Y**ou are cordially invited to enjoy the privileges of membership in one of the world's most unique organizations. As a member of Diners Club you may never have to risk carrying large sums of cash again.

Even if you are "a stranger in town" in any of the 50 states, or in 109 foreign countries, you needn't worry about a place to stay, about meals or transportation. Why? No other world-wide credit card is accepted in as many quality "name" hotels and motels:

The giant Sheraton Hotel chain will honor no other world-wide credit card. You can also charge your stay at all Holiday Inns, Quality Courts, Schine and Loew Hotels—all Western, Corrigan, Marriott, Hull, Knott, Pick, Handlery, Intercontinental Hotels—and thousands and thousands of other well known and widespread hotels, motels and resorts.

And accepted on as many domestic flights (on all major national and most international airlines):

TWA, United, American, Eastern, National, Delta, Braniff—as well as BOAC, Air India, Northwest Orient, Varig, Aeronaves de Mexico, Northeast, Western, Continental, Bonanza, Allegheny, Frontier—and many, many more of the top international, transcontinental and trunk airlines. (You'll be charged on your regular monthly statement, or use our convenient Time-Payment Plan on many airlines and take up to 24 months to pay.)

And accepted by the giant Chrysler Corp. and Ford Company auto leasing programs. You can also rent a car through Hertz, Avis, National and almost every nationwide or local agency.

And accepted by over 43,000 gasoline stations throughout the U.S. and Canada:

Sunoco, Citgo, Union, Pure Oil, Phillips, Pennzoil, etc. Or accepted in as many thousands of leading restaurants, night clubs, shops and liquor stores (where state laws permit).

In addition, as a Diners Club member your personal check will be honored for the purchase of Cook's Travelers Cheques at nearly 500 world-wide offices of Thos. Cook & Son and Diners Club. (The lowest cost and most widely recognized travelers cheques.)

Plus Travel-Accident Insurance for yourself and family, with a limit as high as \$198,000 per person. And the biggest Executive Mail Order Gift Program in the U.S. And a monthly magazine of travel, entertainment, humor, sports and fiction by some of the best known writers of our time. And . . .

I could go on and on, but why not look through the enclosed brochure that gives you more facts about the advantages of carrying a Diners Club Card . . . and why not mail back the enclosed application now, while you're thinking of it? It's the only credit card you really need.

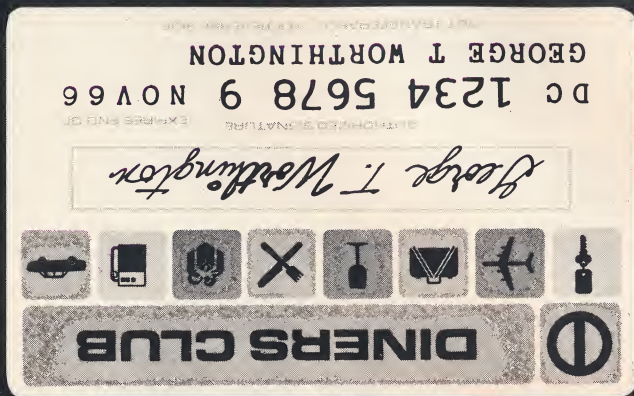
AB:b

*Alfred Bloomingdale*

P.S. If you are already a member, we would appreciate it if you turned this invitation over to a friend of yours who is not. Thank you.



With this card  
you can...



# Travel

anywhere by

air—sea—bus or car

(and never put down a penny in cash)

In the air, everywhere, almost every major international, transcontinental and trunk airline honors your Diners Club Card...a great convenience when you must make a sudden business trip, or plan a family vacation. In fact, no other world-wide credit card is accepted on as many domestic flights. No deposit required. You can charge any Grace Line, American President or Moore-McCormack Line cruise—with more steamship companies to be included soon. (The only credit card honored in the steamship industry.)

Or book ship or air travel with accredited travel agents all over the world—or rent a car in any city (from Hertz, Avis, National, etc.)—or travel by Greyhound Bus anywhere in U.S. Your Diners Club Card makes you welcome everywhere. When traveling in your own car, you'll find more of the leading oil companies honor your Diners Club Card in their gas stations, throughout the U.S. and Canada, than any other credit card. (Sunoco, Union, Pure Oil, Phillips, Pennzoil, Citgo, etc.)

"Charge it" on TWA • United • American • Eastern • National • Delta • Braniff • Air France • BOAC • Sabena • Aeronaves de Mexico • Alaska • Aloha • Northeast • Western • Frontier • Continental • Hawaiian • Air India • Northwest Orient • MacKay • New York Airways • Pacific • Piedmont • Real S.A. • Trans Caribbean • Varig • West Coast • Allegheny...and many more!

# Stay

at a quality "name" hotel or

motel—enjoy good meals or even a relaxing or

a rip-roaring vacation

(and charge everything, including tips)

Your Diners Club Card is honored in more of the finest hotels, motels and resorts, by far—and in more quality restaurants and night clubs, by far—than any other credit card in the world. That means wherever you travel you're assured of the best accommodations and excellent dining.

And when you're vacationing—in Miami, Palm Beach, Las Vegas, Palm Springs, Hot Springs, New England Ski Resorts, Hawaii, the Caribbean, or wherever your favorite spot may be—your Diners Club Card makes you the honored guest in the most honorable places.

(Diners Club is the only world-wide credit card accepted in all Sheraton Hotels. Say "charge it," too, at all Holiday Inns • Quality Courts • Schine • Loew • Western • Corrigan • Marriott • Hull • Knott • Pick • Handlery • Jack Tar • Boss • Intercontinental Hotels • Travelodge • Congress Motor Hotels...and thousands and thousands more!)

MAIL THE ENCLOSED  
APPLICATION TODAY

The Diners Club provides many more privileges, benefits and services for its members—and they're all yours for just \$10 a year. (Check on the application whether you're enclosing payment now, or prefer to be billed.) Supplementary cards for other members of your family or firm are \$5.00 each per year, if charged to your account. (\$1.00 fee for 12 months subscription to The Diners Club Magazine—the world's most interesting travel and entertainment publication—is optional.)

## DINERS CLUB

NEW YORK CITY 19, 10 Columbus Circle, CI 5-1500 • CHICAGO 1, 224 No. Michigan Avenue, RA 6-2775 • LOS ANGELES 67, Gateway West, Suite 700, Century City, 277-1500 • HONOLULU 15, 2273 Kalakaua Avenue, 938-408 • TORONTO, 91 Yonge Street, EM 3-9545 • MONTREAL, 5727 Monkland Blvd., HU 9-0632 • Other offices in principal cities throughout the world.

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AB-B-1



**Buy** flowers, delicacies, gifts,  
clothing, liquor (where state law permits,)  
—hire a caterer, messenger or  
temporary personnel (through Manpower, Inc.)  
—lease cars through Chrysler or Ford  
(with no deposit—and pay all bills with one check)

It's the only world-wide credit card accepted at the nationwide Doubleday Book Stores. You can also shop by phone. Or call "Miss Weston" Service in the West, "Miss Easton" Service in the East, for travel information, hotel and motel accommodations, flowers and gifts of every type to be sent for you anywhere in the world. The service is free (only actual charges will be billed on your monthly statement.) Or charge theater tickets at Tyson-Sullivan, the

world's largest ticket broker. Or take advantage of America's biggest Executive Mail Order Gift Program, Diners' Executive Shopping Service. Or shop at your home or office for highest quality merchandise and gift items at special volume prices. Have them shipped to you on approval with satisfaction guaranteed. Pay on an installment basis, if you wish, with no added service charge.

**Get** lowest cost  
travelers cheques

For more than a century, Thos. Cook & Son has been the most widely known and respected name in travel service. Since 1874 Cook's Travelers Cheques have been the most widely recognized international currency—and the least expensive to purchase.

Now, by simply presenting your Diners Club Card at nearly 500 Thos. Cook & Son and Diners Club offices all over the world, you may purchase Cook's Travelers Cheques with your personal check. No other credit card lets you purchase travelers cheques in as many places wherever you're likely to travel.

you can face the  
**Tax**  
man unafraid

...because your Diners Club receipts have ample space for you to fill in all Internal Revenue Service requirements for Travel and Entertainment deductions. This gives you an accurate, documented and approved list of T & E expenses for your income tax return. Since such expenditures are the most frequently contested by Internal Revenue officers, you can see how your Diners Club Card can save you time, effort, aggravation and money.

**Enjoy** peace of mind  
with a low cost Travel-Accident  
Insurance Policy\*—  
including medical payments

(and it pays up to \$198,000 per person)

What great assurance for your family, especially if you're a traveling man! Among the unique features of this special Diners Club policy are: **Triple** air flight benefits after one year. Monthly disability income benefits (up to \$660). Pays in addition to any other insurance you may have.

No medical examination. Full payment Medical Expense Benefits (up to \$5500 per person). Your low monthly premiums are included on your regular Diners Club statement, and serve as a record of your expenses.

\*Insurance policy is optional

and you need  
**Never**  
be caught short of cash

...not with your Diners Club Card. With it you'll enjoy the same instantaneous credit recognition away from home as in your own neighborhood. Your credit standing travels with you unchallenged around the world... everywhere in the United States and in 109 foreign countries. And if your card is misplaced or stolen, don't worry. Just notify the Diners Club in writing and your liability ends—we then assume full responsibility.



Answer all questions—type or print—Legal Zip Code must be included.

# DINERS CLUB CREDIT CARD APPLICATION

Gateway West, Suite 700, Century City, Los Angeles, Calif. 90067

FOR OFFICE USE

FULL NAME \_\_\_\_\_

RES. ADDRESS \_\_\_\_\_  
STREET CITY STATE ZIP CODE

Phone \_\_\_\_\_ Rent Home \_\_\_\_\_ Own Home \_\_\_\_\_ Years at present address \_\_\_\_\_

PREVIOUS RESIDENCE ADDRESS \_\_\_\_\_  
How Long \_\_\_\_\_

COMPANY NAME \_\_\_\_\_ Nature of Business \_\_\_\_\_

Address \_\_\_\_\_  
STREET CITY STATE ZIP CODE

Phone \_\_\_\_\_ Years with above firm \_\_\_\_\_ Position \_\_\_\_\_ Age \_\_\_\_\_

YOUR ANNUAL INCOME IS \$ \_\_\_\_\_ (include commissions). If outside income,

indicate source and amount \_\_\_\_\_

NAME AND ADDRESS OF FORMER EMPLOYER (if present employment less than two years) \_\_\_\_\_

HOUSE'S NAME \_\_\_\_\_ Annual Income \_\_\_\_\_ EMPLOYED BY \_\_\_\_\_ Yrs. \_\_\_\_\_

Address \_\_\_\_\_  
STREET CITY STATE ZIP CODE

OWN REAL ESTATE? Location \_\_\_\_\_ Equity \$ \_\_\_\_\_

NAME AND ADDRESS OF RELATIVE LIVING ELSEWHERE \_\_\_\_\_

PERSONAL REFERENCE AND ADDRESS \_\_\_\_\_ Reg. Checking ☐

BANK AND BRANCH ADDRESS \_\_\_\_\_ Spec. Checking ☐

BANK AND BRANCH ADDRESS \_\_\_\_\_ Savings ☐

LARGE ACCOUNTS AT \_\_\_\_\_ Loan ☐

## CHECK ONE ONLY

COMPANY ACCOUNT ☐

Bill sent to office address

PERSONAL ACCOUNT ☐

Bill sent to home address

PERSONAL ACCOUNT ☐

Bill sent to office address

Have you previously applied for, or held a Diners Club Card? \_\_\_\_\_

If addition to existing account, show number \_\_\_\_\_

**\$11 FEE: ENCLOSED** ☐ **BILL ME** ☐ covers 12 months' membership from date card is issued (includes one year's subscription to Diners Club Magazine at \$1—subscription optional).

Card holder assumes joint and several responsibility with company applicant.\*

SIGNATURE OF INDIVIDUAL APPLICANT \_\_\_\_\_

AUTHORIZATION FOR COMPANY ACCOUNT \_\_\_\_\_

SIGNATURE OF EXECUTIVE

TITLE

\* On Company account two signatures required.

\$5 ANNUAL  
FEE ENCLOSED

BILL ME

Add \$1 for an  
additional 1 yr.  
subscription to  
Diners Club  
Magazine.

## FOR SUPPLEMENTARY CARD TO BE CHARGED TO ABOVE PERSONAL ACCOUNT—FILL IN BELOW

FULL NAME OF  
SUPPLEMENTARY  
CARD APPLICANT \_\_\_\_\_ RELATION TO  
ABOVE MEMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

SUPPLEMENTARY CARD APPLICANT'S SIGNATURE \_\_\_\_\_

USE SPACES BELOW FOR SUPPLEMENTARY CARD APPLICATIONS TO BE CHARGED TO COMPANY ACCOUNT

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

FULL NAME OF SUPPLEMENTARY  
CARD APPLICANT \_\_\_\_\_ TITLE \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

APPLICANT'S SIGNATURE \_\_\_\_\_

FULL NAME OF SUPPLEMENTARY  
CARD APPLICANT \_\_\_\_\_ TITLE \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

APPLICANT'S SIGNATURE \_\_\_\_\_

FULL NAME OF SUPPLEMENTARY  
CARD APPLICANT \_\_\_\_\_ TITLE \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

APPLICANT'S SIGNATURE \_\_\_\_\_

FULL NAME OF SUPPLEMENTARY  
CARD APPLICANT \_\_\_\_\_ TITLE \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

APPLICANT'S SIGNATURE \_\_\_\_\_

\*On Company Account, two signatures required, applicant's and authorizing executive's.

AUTHORIZATION FOR COMPANY ACCOUNT \_\_\_\_\_

SIGNATURE OF EXECUTIVE

TITLE

(Card holder assumes joint and several responsibility with company applicant.)\*

☐ \$5 ANNUAL FEE ENCLOSED FOR EACH APPLICANT

☐ BILL COMPANY

☐ Include 1 yr. subscription to Diners Club Magazine for each applicant @ additional \$1 each.

☐ SEND MORE APPLICATIONS FOR ADDITIONAL SUPPLEMENTARY CARDS



FIRST CLASS

PERMIT NO. 28097

Los Angeles, Calif.

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY  
IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

**DINERS CLUB**

10 COLUMBUS CIRCLE

NEW YORK

NEW YORK 10019



**Printed in U.S.A.**

**EXECUTIVE OFFICES**  
10 Columbus Circle  
New York, N. Y. 10019

**THIRD CLASS**